

THE NEW ZEALAND ASTHMA SOCIETY

presents

**“ASTHMA—
WHY PHYSIOTHERAPY?”**

An informative and lively film about the causes and management of asthma. It is based on cineradiography of the movements of the chest cage and bronchial tree. Animation clarifies the X-ray sequences and relates them to clinical management. The cartoon figure named Ferdinand who suffers from asthma, gives a light-hearted touch to an otherwise serious theme.

In 1967 a film "Asthma and Your Child" presented by the Canterbury Medical Research Foundation was first shown in Christchurch. It was produced by the New Zealand National Film Unit and directed by Frank Chilton. The film demonstrated the physiotherapy techniques developed by Bernice Thompson in the management of infants and children suffering from asthma and bronchitis.

"Asthma and Your Child" has not only been enormously successful, it has stirred up a great deal of controversy in medical and physiotherapy circles.

For these reasons it was decided to make this film "Asthma. Why Physiotherapy?", not only to show Bernice Thompson's methods applied to both children and adults, but also to demonstrate why they are successful. The evidence is based on cineradiographic research carried out by Bernice Thompson and Dr J. B. Jameson at the Princess Margaret Hospital. The good results, both short and long term, though usually self evident, have been measured by respiratory function tests.

These techniques are now widely used and help many asthmatics all over the world.

The New Zealand Society of Physiotherapists has recognised Bernice Thompson's work by bestowing a Fellowship of the Society on her "for distinction in the advancement of Physiotherapy".

"Asthma. Why Physiotherapy?" is a 16mm. colour film with optical sound. It has a running time of ~~20~~ ^{18½} minutes.

Production: Bernice Thompson, N.Z.R.P., F.N.Z.S.P., M.C.S.P.
Direction: Maurice Askew
Animation: Maurice Askew and Murray Freeth
Camera: Jocelyn Allison
Sound: Michael O'Connor
Commentary: John Blumsky
Music: John Densem
Medical Consultant: Heath Thompson, F.R.C.S., F.R.A.C.S.

Grateful acknowledgement is made to the following sponsors:

The Women's service groups of Christchurch and suburbs
—Zonta, Altrusa, and Soroptomists.
The New Zealand Asthma Society.
The Canterbury Asthma Society.
The "Asthma and Your Child" fund of the Canterbury Medical Research Foundation.
The Canterbury Branch of the New Zealand Society of Physiotherapists.
Boehringer Ingelheim (N.Z.) Ltd.

In addition, donations have been received from a number of patients and friends.